GIVE IT UP!

The PlayStation® Underground™ wants to know even more about your gaming habits. So take a few secs to fill out this survey and send it back to us.

For information on our privacy policy, visit www.playstation.com or call 1-800-345-7669.

The more we know about you, the more likely you'll be to keep receiving the cool and exclusive PlayStation® gaming stuff that you really want, including special offers and FREE playable demos!

Please return by January 15, 2000!

TO MAIL:

Fold, tape shut, add a stamp and

SEND IT IN!

PLACE STAMP HERE

PLAYSTATION® UNDERGROUND™
P O BOX 152258
IRVING TX 75015-2258

FILL THIS OUT AND SEND IT IN BY JANUARY 15, 2000!

1) Which systems and how many software titles for each do you currently own? (Check all that apply.)

Own	# of titles		Own	# of titles	
☐	_____	PlayStation®	☐	_____	Sega Genesis
☐	_____	Sega Saturn	☐	_____	Dreamcast
☐	_____	Super Nintendo	☐	_____	Nintendo 64

2) About how many hours do you play on your PlayStation® game console per week?

☐ <5 hours ☐ 5-14 hours ☐ 14+ hours

3) Have you heard about PlayStation®2? ☐ Yes ☐ No

4) How did you hear about PlayStation®2? (Check all that apply.)

☐ www.playstation.com ☐ PlayStation® Underground™ CD Magazine
☐ Magazine/newspaper ☐ Other websites ☐ Friends ☐ Television

5) How likely will you be to get PlayStation®2? CIRCLE ONE (1=not likely – 5=extremely likely)

1 2 3 4 5

PSU# 0006751455
Christopher [redacted]

0007765 001005001

6) When are you planning to get PlayStation®2?

☐ Immediately at U.S. launch ☐ 3-6 months after U.S. launch
☐ 6+ months after U.S. launch

7) How likely will you be to purchase a Sega Dreamcast in the next 6 months? CIRCLE ONE (1=not likely – 5=extremely likely)

1 2 3 4 5

8) If you had your choice of PlayStation®2 or Sega Dreamcast, which would you choose?

☐ PlayStation®2 ☐ Dreamcast

9) Please indicate whether you agree or disagree with the following statements.

	Agree	Disagree
Sony makes the best entertainment products	☐	☐
Sony is a leader in entertainment technology	☐	☐
PlayStation® is the best value in gaming	☐	☐
PlayStation®2 will be the best gaming system available	☐	☐

10) Have you ever visited the PlayStation® website (www.playstation.com)?

☐ Yes ☐ No If yes, how many times per month? ____

11) In the boxes at left, please check the items below that are located in the room in which you play video games most often. Then, in the spaces at right, rank the ones you don't have in the order of how much you'd like to have them (1=most – 6=least).

☐ VCR ____
☐ DVD Player ____
☐ CD Player ____
☐ Internet Access ____
☐ Video Game Consoles ____
☐ Personal Computer ____

12) How interested are you in playing games on-line against other players? CIRCLE ONE (1=not interested – 5=extremely interested)

1 2 3 4 5

13) How interested are you in purchasing PlayStation® clothing and accessories? CIRCLE ONE (1=not interested – 5=extremely interested)

1 2 3 4 5